

Amazon Devices for Corporates

Every day made easier



Kindle E-reader

"The Best Device for Reading."



FireTV Stick

"Change the way you TV."



Amazon Echo

*"Voice controlled
smart Bluetooth speakers"*



kindle
amazon

FOR THE LOVE OF
READING.

Kindle - The best device for reading.

- **Access to million+ e-books**
 - 30,000+ Free E-books
 - Massive discounts on paid e-books vis-a-vis physical books
 - Eg: Chetan Bhagat books available @ <Rs.100

- **Vocabulary Development Features**
 - In Built Dictionary / Word Usage
 - Vocabulary builder / Word wise
 - Translation to Hindi and other foreign languages

- **Single Battery charge lasts upto 8 weeks**
 - A single battery charge lasts weeks, not hours !

- **Holds Thousands of Books**
 - Lighten already heavy backpacks so kids never have to be without a favorite book.

- **Strain Free Reading**
 - Kindle screen looks like a paper
 - Specially built Anti glare screen
 - No strain to the eyes even after hours of reading

Kindle Vs Tablet

Kindle	Tablet
Anti Glare Screen and E-Ink technology (No strain to eyes)	Eyes start hurting after reading for sometime
Battery lasts up to 8 weeks	Battery lasts only a few hours
Distraction Free reading	Multiple distractions while reading like calls, whatsapp, emails etc
In built dictionary / Word Wise / Vocabulary Builder / Translator	-NA-
30000 Free E-books and 3 million+ books at massive discounts	-NA-

All-new Kindle Paperwhite

Thinnest and lightest Kindle Paperwhite yet

Read comfortably for hours.

Less than half the weight of many paperbacks

8.18mm thick and weighing 182g

Reads like real paper, even in bright sunlight

Glare-free 300ppi display, laser-quality text, built-in adjustable light.

Single battery charge lasts weeks

Weeks long battery life





Kindle



Kindle Paperwhite



All new Kindle Paperwhite

Price	₹ 5,999.00	₹ 10,999.00	₹ 12,999.00
Screen size	6"	6"	6"
Glare-Free screen	Yes	Yes	Yes
Built-in Light	No	Yes	Yes - 5 LEDs
Page Turns	Touchscreen	Touchscreen	Touchscreen
Waterproof	No	No	Yes – IPX8 (2 meters 60 minutes fresh water)
Resolution	167 ppi	300 ppi	300 ppi
Connectivity	Wi-Fi	Wi-Fi or Wi-Fi + Free 3G	Wi-Fi or Wi-Fi + Free 4G
Battery Life	Battery lasts weeks on a single charge	Battery lasts weeks on a single charge	Battery lasts weeks on a single charge
Storage	4 GB	4 GB	8 GB or 32 GB
Weight	161g	Wifi: 205g Wi-Fi + Free 3G: 217g	Wifi: 182g Wi-Fi + Free 4G: 191g
Dimensions	160 x 115 x 9.1 mm	169 x 117 x 9.1 mm	167 x 116 x 8.2 mm

amazon fire TV stick with Voice Remote

hotstar

NETFLIX

amazon
prime video

EROS
NOW

voot
VIACOM 18

NDTV

TED

SONY
LIV
WE LIV TO ENTERTAIN

gaana

spuul

nexGTV

ditto TV
TV on the go



CHANGE THE WAY YOU TV.

Fire TV Stick Category



Now with dedicated power, volume, and mute buttons.

- This is Fire TV Stick, exciting product from Amazon that will “make your smart TV smarter”
- Simple device that can be plugged into the HDMI port of the TV and connected to internet to stream content on TV
- Comes with a unique voice remote which can be used to search content easily
- This works best with Amazon Prime membership

MAJOR BENEFITS

Best accessory for TV

Wide selection of content and apps
(Prime Video, Hotstar, Netflix, Yupp TV, Sun NXT,)

High value at low cost
(Carry it anywhere, Bluetooth, Voice search remote, Data monitoring feature)

Easy to install and use



FireTV Stick with all-new Alexa Voice remote



Now with dedicated power, volume, and mute buttons.

The same FireTV Stick with the all-new Alexa Voice Remote

- Remote comes with **dedicated power, volume and mute buttons**
 - Need to establish infra-red connection of Fire TV Stick remote with TV at the time of setting up device
 - Control volume and mute through Fire TV Stick remote button
 - Switch on/off TV through Fire TV Stick remote button
- Alexa capabilities on Fire TV Stick (Near-field as well as Far-field)
 - Use voice to **open apps, play Movies/TV shows** on Amazon Prime
 - **Music, News & Information, Skills, Q&A, Sports, Smart Home, Live camera feeds and more**

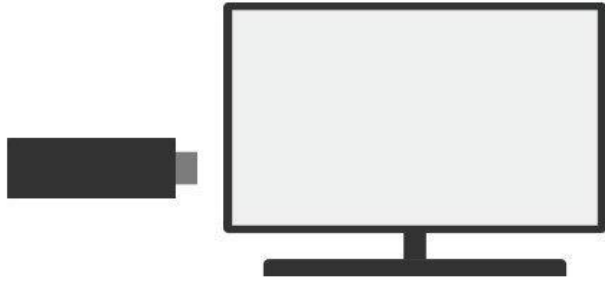
Fire TV Stick 4K

- Fire TV Stick 4K is a powerful streaming device with [Alexa Voice Remote](#) that lets you enjoy brilliant picture & immersive sound
- It can [control the TV](#) and can [connect with other Echo](#) devices.

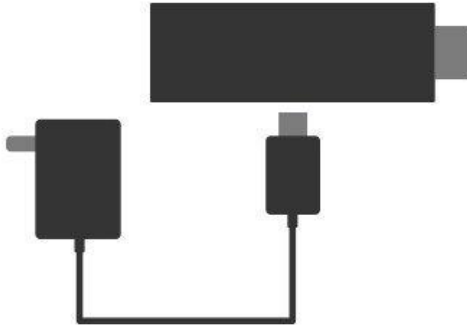


1. Powerful streaming stick with [4K UHD Support](#)
2. All new [voice remote with Alexa](#)
3. Hands free content control with [existing Echo device](#)
4. [Endless entertainment](#) enhanced by Amazon Prime

SIMPLE TO SET UP



1 PLUG FIRE TV STICK INTO YOUR HDTV (HDMI PORT)



2 PLUG THE CHARGER INTO A WALL SOCKET








3 CONNECT TO WI-FI AND START STREAMING

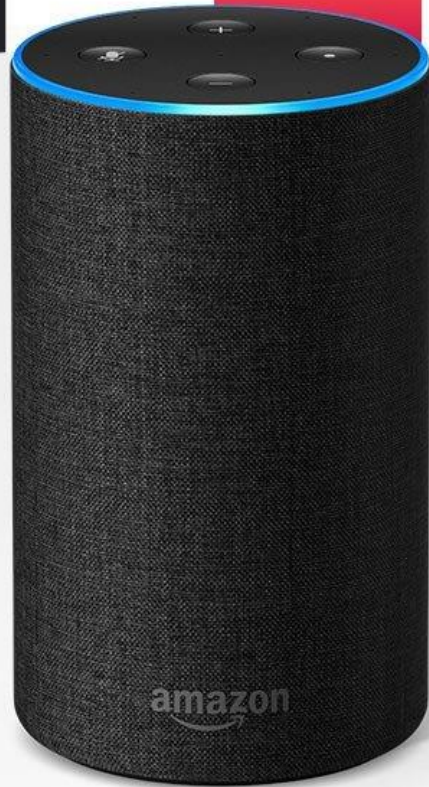


Comparing Devices



	Fire TV Stick	Fire TV Stick 4K
Overview	Upto 1080p	4K Ultra HD, HDR, HDR10, Dolby Vision, HLG, HDR10+
HDR 10 Support	NA	
TV Power and Volume Control	NA	With all new Alexa Voice Remote
Supported Audio	Dolby Audio	Dolby Atmos 3D
Storage	8GB	8GB
Control Smart Home		
Far field control of compatible devices		

amazon echo



VOICE CONTROLLED SMART SPEAKERS.

Amazon Echo devices

Amazon Echo devices are **hands-free smart speakers** that connect to Alexa. Alexa is a **cloud based voice service**. Using Alexa you can **voice control your world**.

All you have to do is just ask. Alexa can

- play **music and enable multi-room music**
- provide **news** and weather updates
- provide **information**
- provide **sports scores**
- set alarms and timers
- manage to-do lists
- call and message
- control smart home devices

All-new Echo Dot



Add Alexa to any room

MRP- Rs. 4,499/-



Rich louder sound: Best in class
sound output | 1.6" Tweeter

New looks: Cosmetic fabric design

Now available in 3 different colors

Far field voice recognition
with 4 mic array

Changed from AP15 9W to AP19 15W AC-
DC adapter for better output

amazon echo



AVAILABLE COLOURS

Designed around your voice: Echo connects to Alexa, a cloud-based voice service. Just ask and Alexa will play music, read the news, answer questions, check sports scores, set reminders, control smart lights and more.

Voice control your music: Now stream music directly from Amazon Prime Music, TuneIn and more by simply asking for a song, artist, genre or station.

Multi-room Music: With multi-room music, you can play and control music across multiple, compatible Echo devices at the same time

Rich, crisp, room-filling sound : Powerful speakers fill the room with immersive, 360° omni-directional audio delivering crisp vocals and dynamic bass response. Powered by Dolby.

Far-field voice recognition: With seven microphones, beamforming technology and noise cancellation, Echo hears you from any direction – even while music is playing.



Echo Spot

Stylish.
Screen.
Camera.

- Video Calling
- Video News Briefing & Weather
- Music with album art & info
- Bed side alarm clock
- Custom skills – Ola, Uber, Zomato, GaneshaSpeaks
- Productivity
- Shopping
- Short Form Videos

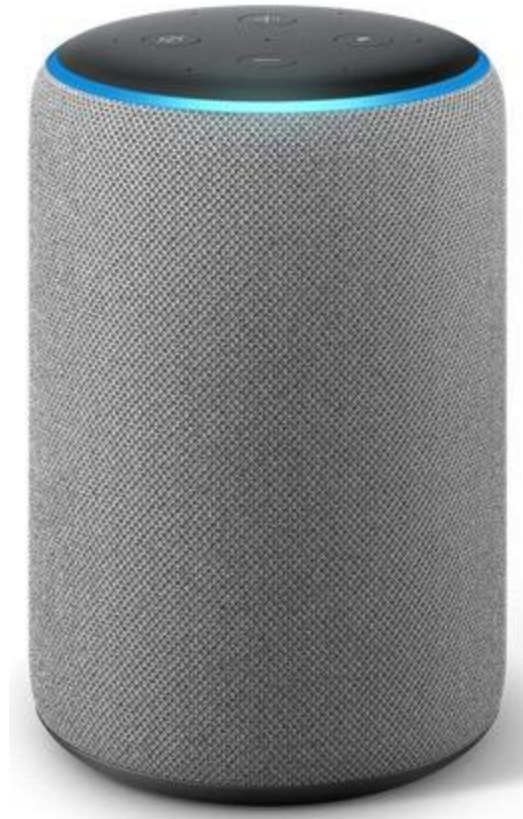


All-new Echo Plus



Premium sound with built-in smart home hub

MRP- Rs. 14,999/-



New premium speakers powered by
Dolby play 360⁰ audio |
3" Woofer, 0.8" Tweeter

Strong, deep, dynamic bass | Better sound
output vs. other smart speaker in this segment.

Exciting new compact fabric design

Inbuilt Temperature sensor

Switchable **line in/** line out jack

Available in 3 colors

Comparing Devices



All-new Echo Dot

Amazon Echo

Echo Spot

All-new Echo Plus

Price INR	4,499	9,999	12,999	14,999
Overview	Add Alexa to any room	Powerful room-filling sound	Stylish & compact Echo with a screen	Premium sound with built-in smart home hub
Dual Speakers		✓		✓
Streaming Wi-Fi Music	✓	✓	✓	✓
Line Out: 3.5mm, BT	✓	✓		Line in and line Out
Control Smart Home	✓	✓	✓	✓
Easy Smart Home setup using built in hub				✓
Display included			2.5" screen with front facing camera	
Speaker size	1.6" speaker	2.5" woofer, 0.6" tweeter	1.4' speaker	3" woofer, 0.8" tweeter

Thank You!

Customers Speak...

“For our client focused programs, partnership with Amazon Devices makes sense. These are innovative products which help us delight our customers”-
Product Manager, Leading Commercial Bank

“Amazon Devices are our preferred gift. Employees love them. It’s more than a gift, it is a value add to make their day to day work easier”- Senior Manager, Leading FMCG